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Professor Michael Czinkota (czinkotm@georgetown.edu) works on International Business and Trade issues. His key textbook is International Marketing which goes into its 11 edition.

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Michael R. Czinkota is an American organizational theorist and Professor at the McDonough School of Business at Georgetown University. Czinkota is the former Deputy Assistant Secretary of Commerce in the United States Department of Commerce and a former head of U.S. delegation for Organisation for Economic Co-operation and Development Industry Committee in Paris. From 1986-1987, Czinkota was a Senior Advisor for Export Controls in the U.S. Department of Commerce. Czinkota was awarded the Signifi

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