Logistics Supply Chain Management 5th Edition

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Title: Logistics & Supply Chain Management, 5th Edition; Author(s): Prof. Martin Christopher; Release date: March 2016; Publisher(s): FT Publishing International; ISBN: 9781292083827

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Business Logistics Management 5th Edition, Oxford University Press (Southern Africa) January 2016. Publisher: Oxford University Press. ISBN: 9780190415662. Project: Logistics Supply Chain...

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Logistics and Supply Chain Management (Financial Times ...
Martin Christopher. Pearson UK, Mar 24, 2016 - Business & Economics - 328 pages. 2 Reviews. The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective...

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The integrated management of supply chain activities, as well as the management of these activities among the other functional areas of business. Unification of the many concepts, principles, and methods —From the areas of marketing, production, accounting, purchasing, and transportation—as well as from the disciplines of applied mathematics, organizational behavior, and economics.

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Research at The Cranfield Centre for Logistics and Supply Chain Management. Remko van Hoek is Professor of Supply Chain Management at The Cranfield Centre for Logistics and Supply Chain Management. He is also Vice President Procurement at Nuon in the Netherlands. www.pearson-books.com 9780273712763_03_COVER.indd 1 18/10/07 13:56:29

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Business Logistics/Supply Chain Management and Logware CD Package, 5th Edition. Ronald H. Ballou, Case Western Reserve University. © |Pearson. LOGWARE is designed to be user-friendly for data input, preparation, and results presentation so that it will be an integral part of a student's decision-making tool kit.

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