

Web Style Guide Foundations Of User Experience Design

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Web Style Guide: Foundations of User Experience Design by Patrick J. Lynch My rating: 4 of 5 stars This is a practical, high-level resource that covers a wide variety of topics related to user experience (UX) design for the Web, including strategy, information architecture, site structure, page structure, interface design, graphic design, typography, images, and video.

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The web is a sprawling, strange place, filled with disciplines and languages aplenty. And truthfully, it can be a daunting place to explore. But thankfully, you hold a copy of Web Style Guide. Drawn up by Patrick Lynch and Sarah Horton-two talented educators and writers, yes, but also cartographers-this is a chart of the web's borders.

Front Matter | Web Style Guide

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